

Priority
Theme 5Harmony with
Local
Communities

Ideal Status in 2020

Contributing to local community development while responding to stakeholders' voices

Priorities

- Engagement with local communities
- Preserving biodiversity

Reasons for being Priority Issues

With the goal of sharing our joy with all people related to our business activities (stakeholders) and contributing to the enrichment of society, we have positioned resolving social issues through dialogue and collaboration as well as contributing to the development of local communities as issues that should be addressed with priority.

Policies

It is our opinion that overcoming environmental problems, securing human resources, and the stable growth of local economies are indispensable for our continued growth into the future.

Therefore, we will create common values with local communities by contributing to environmental protection to the extent that our business activities impact the environment, supporting raising next-generation children, and the growth of local communities by the Group's resources and collaboration with stakeholders based on various forms of communication.

At production facilities that are expected to have a particularly significant impact on the environment as the scale of our business grows, we will make use of a precautionary approach to respond to the risk that our impact on biodiversity in surrounding areas will increase.

Management Approach

Goals

We will resolve social issues through collaboration with stakeholders and aim to create common values.

Responsibilities

Corporate Officer of Corporate Headquarters

Activity Promotion System *Domestic



*Overseas (at affiliated companies), promote social contribution activities according to social issues of each country and region

Engagement with
Local Communities

We understand that our business activities have a direct impact on local economies, environments, and societies, and earnestly listen to the evaluations and expectations of society. And we emphasize communication with local communities at all our business sites. We also strive to properly understand the needs of stakeholders obtained through communication with them and reflect that in our business.

For example, at the Sendai Plant, we express our gratitude to members of the local community by holding the "FUREAI Community Fair" each year on the grounds of the plant. Plant tours are also popular and [this year], record 260 visitors participated in the tour, and we thus used manufacturing to deepen our bond with the community.



FUREAI Community Fair

Environmental Protection
Efforts

We understand that our business activities have the greatest direct impact on the environment of the areas around our production facilities in particular. Therefore, we not only build understanding of and trust in those activities by maintaining a dialogue with and providing information to stakeholders in areas around production facilities but also strive to reduce the physical and psychological environmental burdens. We also promote efforts to protect biodiversity in local communities as something that not only generates direct benefits for local life but also leads to sustainable growth.

For example, the Kuwana Plant works with the NPO Mori-no Kaze to undertake "TOYO TIRES Midori-no Tsunagari Mie" activities, through which we are transforming a local abandoned thicket into a healthy forest. In fiscal 2017, 102 employees and their family members (22 were children) participated in these activities where they planted trees, cut thickets, and picked up garbage. On the day of the event, participating children also learned about the environment.



TOYO TIRES Midori-no Tsunagari Mie forest preservation activities

Support For Raising
Next-Generation Children

We consider the sound upbringing of children, society's next generation, as a social issue that must be addressed for the continued development of local communities, and we provide donation to support the raising of next-generation children.

For example, Toyo Tyre Malaysia Sdn Bhd began the "Education Scholarship Program" which offers scholarships to highly motivated students who do not enjoy a favorable learning environment due to financial constraints. In fiscal 2017, we provided US\$ 48,000 for this project.



Students who have received scholarships

Support for Development
of Local Communities

As one of our responsibilities as a member of local communities, the Toyo Tires Group provides support for efforts to revive local economies and rebuild disaster-stricken communities.

For example, Toyo Tire Europe GmbH (Germany) sponsors Japan-Tag, a Japan-German exchange event held annually in Dusseldorf in cooperation with the local soccer team.

TOPICS

Start of Partnership with the Japan Philanthropic Association on Environmental Protection

We established the Toyo Tires Group Environmental Protection Fund in 1992 to provide financial support for organizations and activities related to environmental protection in Japan and overseas. We invited Japan Philanthropic Association to serve as a new independent organization that selects recipients for the fund. We have started to provide support for certified environmental protection NPOs and their work through the association.

In fiscal 2018, we will provide a total of 5 million yen in aid to five organizations selected by the association.

Stakeholder
Comment

Restoring a Rich Natural Environment with the Toyo Tires Group and Aiming to Create a Sustainable Society

We would like to develop a support program that spreads similar activities throughout the country, restores an even richer natural environment, and leads to the creation of a sustainable Japanese society by shining light on organizations that possess lofty goals and earnestly conduct their work.

Yoko Takahashi
President
Japan Philanthropic
Association

TOYO TYRE & RUBBER AUSTRALIA LTD
Launches Initiative to Support AFL Junior Team

TOYO TYRE & RUBBER AUSTRALIA LTD, which supports the GWS GIANTS Australian Football League (AFL) team, established the Kick for Cash for Clubs initiative to support Australian AFL junior teams and train future AFL players that will represent their country.

Through this initiative, the winning junior team receives \$100,000 in prize money, the right to train with a professional team, and training equipment.



Supported AFL junior team