

## Establishment of a new plant in the Republic of Serbia

Hyogo, Japan – July 30<sup>th</sup>, 2019 – Toyo Tire Corporation (Headquarters: Itami City, Hyogo Prefecture; President: Takashi Shimizu) announces to establish a subsidiary in the Republic of Serbia, to construct and operate a new tire manufacturing plant in Indijia City.

Toyo Tire intends to continuously strengthen its business platform by producing highly added value product with timely supply to the global market. In such connection, Toyo Tire announced within the “2017 mid-term plan” to consider a new manufacturing platform with a focus on sustainable growth in 2020 and onwards.

Toyo Tire is supplying tires for the European and Russian market from factories in Japan and Malaysia. As of 2022, the new manufacturing base in Serbia will take on a key role in this regard. This new production portfolio will reinforce our global tire manufacturing and supply system.

IoT (Internet of Things, ex: MES\*<sup>1</sup>) will be fully installed at this plant, which will operate as a sophisticated smart factory. Toyo will take on the challenge for a new level of competitive manufacturing, while achieving high quality at low cost and plan to supply differentiated and highly added value products for luxury passenger vehicles and light trucks within and outside the European market.

\*1: MES: Stands for Manufacturing Execution System.

The Republic of Serbia complies with all requirements for Toyo Tire. Outstanding resource of highly skilled workforce but comparatively low wage, integration of automotive industries due to ongoing investment by foreign companies, and a blossoming relationship with Japan. Thus, a particularly attractive business environment is being prepared within Europe.

Toyo Tire will begin construction of the plant in Serbia in May 2020, initiate tire manufacturing operations in January 2022, with a capacity of five million tires annually (based on tires for passenger vehicles) by the summer of 2023.

### ■ Outline of new plant

Scheduled Construction Site	Indijia City, Autonomous Province of Vojvodina, the Republic of Serbia
Site Area	About 600,000 m <sup>2</sup> (about 150 acres)
Start of Manufacturing	January 2022 (planned)
Production Capability	Five million tires annually (based on tires for passenger vehicles)
Number of Employees	About 500
Investment	About 48.8 billion Japanese Yen (390.5 million Euros)
Items Manufactured	Radial tires for passenger vehicles and light trucks

■ Profile of new company

Location	Belgrade, the Republic of Serbia
Business Details	Manufacture and sales of radial tires for passenger vehicles and light trucks
Investment Ratio	Toyo Tire Corporation: 100%
Date of Establishment	September 2019 (planned)
Capital	20 billion yen (160 million Euros)

**Toyo Tire Corporation** Corporate Communications Department  
Head office Telephone: +81-72-789-9110 Facsimile: +81-72-789-3272  
Tokyo Branch office Telephone: +81-3-5822-6621 Facsimile: +81-3-3865-2240